

## CURRICULUM VITA

Tobias M. Scholz

July 2017

Tobias M. Scholz  
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University of Siegen  
Unteres Schloß 3  
57076 Siegen, Germany  
Birthdate: 03.05.1983  
Nationality: Austrian



### EDUCATION

- 2016 – present     **Assistant Professor (Akademischer Rat), Chair for Human Resource Management and Organizational Behavior**  
University of Siegen  
Habilitation on the field “Organizational Technology Studies”
- 2010 – 2016     **Doctoral Degree at the Chair for Human Resource Management and Organizational Behavior**  
University of Siegen  
  
Thesis: Big Data in organizations and the role of human resource management  
A Complex Systems Theory-Based Conceptualization  
(Peter Lang)  
Supervisor: Prof. Dr. Volker Stein  
Committee: Prof. Dr. Hanna Schramm-Klein and Prof. Dr. Arnd Wiedemann  
  
Won the Best Dissertation Award of the University of Siegen  
 (“Förderpreis der Dirlmeier-Stiftung”)
- 2003 – 2009     **Diplom-Kaufmann, Business Administration**  
Goethe University Frankfurt, Germany  
Major: Management and Applied Microeconomics  
Minor: Information Systems  
Thesis: The Effects of Cultural Differences on Software Development Team Performance
- 2007     **Semester abroad**  
UCLA Anderson School of Management – Los Angeles, U.S.A.
- 2002 – 2003     **Computer Science**  
TU Kaiserslautern, Germany

### TEACHING AND RESEARCH INTERESTS

Big Data, Organizational Technology Studies, Complex Systems, Networks, Automatization and Digitalization, eSports and Gamification

## **TEACHING EXPERIENCE**

- 2015 – present     **Remote Mentoring**  
Saxion University of Applied Science in the class for Gamification in Human Resource Management
- 2013                 **Certification for University Didactics**  
Program follows international standards from Germany, Great Britain, Scandinavia and USA. Didactics classes of over 200 hours training.
- 2013                 **Advisor for a student project at the Postbank Finance Award**  
Erfolgsfaktor Humankapital – Warum nur der Mensch eine Bank aus der Krise führen kann.
- 2013                 **Guest Lecture**  
Medienmanagement als faszinierend-gefährliche Herausforderung, Saarland University, Saarbruecken, Germany
- 2012                 **Guest Lecture**  
Grüne Personalarbeit: “Green HRM” – Eine Chance für die Integration von Ökonomie und Ökologie. Siegener Alumni Career Forum.
- Guest Workshop**  
Was ist grüne Personalarbeit und wie kann sie weiterhelfen, Siegener Alumni Career Forum.
- 2010                 **Guest Lecture**  
New Ways of Leadership in Video Games, Universidad de la Sabana, Bogotá, Columbia.
- 2010 – present     **Teaching Assistant, Chair for Human Resource Management and Organizational Behavior, University of Siegen**  
**Teaching Assistance in the following courses in German (classes range from 10 to 200 students):**  
Human Resource Management in Small and Medium Sized Enterprises  
International Human Resource Management (since 2015 in English)  
Leadership and Motivation  
Operational Human Resource Management  
Organization Design  
Organizational Change  
Organizational Theory  
Strategic Human Resource Management  
Works Council Function and Co-Determination  
**Instructor in the following tutorials in German:**  
Human Resource Management in Small and Medium Sized Enterprises  
Organizational Change  
Organizational Theory  
Strategic Human Resource Management  
Works Council Function and Co-Determination  
**Supervisor in the following seminars in German (overall roughly 230 students):**

Communication in the Human Resource Department  
 Complexity Theories in Human Resource Management  
 Expatriate Management of Employees  
 Green Human Resource Management  
 Human Resource Management in universities  
 Industry 4.0 and Human Resource Management  
 Measuring Modern Organizational Phenomena  
 Organization Conditions for Innovations in Companies  
 Potential of Dynamization in a Professional Human Resource Management  
 Working World in the Future and its Implications on Human Resource Management  
 Development of Retail in Siegen as a Strategic Challenge  
 Industrial Espionage: Challenges for the Human Resource Management  
 Masterminds of Systems Theory  
 Conflict Management  
 Third Country Nationals  
 Organizational Citizenship Behavior  
**(Co-)Advisor in bachelor-theses (roughly 130 students) and master-theses (roughly 60 students)**

## **RESEARCH EXPERIENCE**

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|----------------|---|
| 2013           | <b>Session Organizer and support in the editing &amp; layouting process of the Proceedings</b><br>Dean Conference – The Dean in The University of the Future – Learning from and progressing with each other, Saarland University, Saarbruecken, Germany<br>Session 5: Performance Controlling of Departments in Higher Education         |
| 2012 – 2015    | <b>Member of the Research Group Region – Diversität – Innovation (Region – Diversity – Innovation)</b><br>FoKoS – Forschungskolleg Siegen “Zukunft menschlich gestalten” (Research Centre “Shaping the future”).  |
| 2011 – 2014    | <b>Research Assistant, KORFU (Korporatismus als ökonomisches Gestaltungsprinzip für Universitäten)</b><br>The objective of KORFU is to analyze alternative governance structures of the higher education system. KORFU is funded by the German Federal Ministry of Education and Research and coordinated by DLR German Aerospace Center. |
| 2010 – present | <b>Research Assistant, Chair for Human Resource Management and Organizational Behavior</b><br>University of Siegen  |

2005 – 2006      **Student Assistant, Chair for Management and Organizational Behavior**  
Goethe University Frankfurt

### **SCHOLARLY EXPERIENCE**

2017 – present      Member for the Student Travel Grants Decision Committee  
2015 – present      HRK-Audit „Internationalization of Universities“  
2015 – present      Member of Faculty Advisory Board for Studies  
2014 – present      Member of the Faculty Quality Management Committee  
2015 – 2017          Member of the Faculty Board  
2014 – 2015          Member of the Task Force for the Regulations for the Doctorate and Habilitation  
2014                    Member of the Task Force “Strengths-Weakness-Analysis of the University”  
2013 – 2015          Member of the University Senate  
2014                    Committee for Exchange Project with University of Tulsa  
2013 – 2016          Member of the Committee of Research and Young Scientists  
2013 – 2014          Follow-up Member of the Faculty Board  
2012                    Member of the Appointment Committee for Entrepreneurship & Innovation-Management  
2012                    Member of the Appointment Committee for a temporary professorship LINUS  
2011 – 2015          Member of the Examination Board for Business Administration and Economics

### **PUBLICATIONS**

#### **Journal Articles, peer-reviewed**

2017    Scholz, Tobias M./Stein, Volker. Going beyond ambidexterity in media industry: eSports as pioneer of ultradexterity. *International Journal of Gaming and Computer-Mediated Simulations*, 9(2), 47-62.  
2017    Scholz, Tobias M./Stein, Volker. Juxtaposing Transduction and Transtraction: Pugging in International Virtual Teams. *Palabra Clave*, 20(3), 788-804  
2015    Uribe-Jongbloed, Enrique/Scholz, Tobias M./Espinosa-Medina, Hernán David, The joy of the easter egg and the pain of the numb hands: The augmentation and limitation of reality through video games, in: *Palabra Clave*, 18 (4/2015), 1167-1195.  
2013    Row, Sergio R./Uribe-Jongbloed Enrique/Barker, Kim/Scholz, Tobias M., Authorship in virtual worlds: Author's death to rights revival?, in: *Journal of Virtual Worlds Research* 6 (3/2103), 1-15.  
2012    Scholz, Tobias M., Talent management in the video-game industry: The role of cultural diversity and cultural intelligence, in: *Thunderbird International Business Review* 54 (6/2012), 845-858.

## Book-Editor

- 2017 Hiltcher, Julia/Scholz, Tobias M., eSports Yearbook 2015/16, Norderstedt (BoD).
- 2015 Hiltcher, Julia/Scholz, Tobias M., eSports Yearbook 2013/14, Norderstedt (BoD).
- 2013 Christophers, Julia/Scholz, Tobias M., eSports Yearbook 2011/12, Norderstedt (BoD).
- 2011 Christophers, Julia/Scholz, Tobias M., eSports Yearbook 2010, Norderstedt (BoD).
- 2010 Christophers, Julia/Scholz, Tobias M., eSports Yearbook 2009, Norderstedt (BoD).

## Chapter in Books

- 2017 Feldhaus, Anna/Scholz, Tobias M., Strategische Steuerung von Mentoring in Unternehmen: Potenziale von Big Data, in: Stein, Volker/Carl, Mark-Oliver/Küchel, Julia (Eds.) Dekonstruktion und Rekontextualisierung von Mentoring (in print).
- 2016 Stein, Volker/Scholz, Tobias M., Sky is the limit – eSports as entrepreneurial innovator for media management, in: Research Centre for Spatial and Organizational Dynamics (Eds.) Proceedings of the International Congress on Interdisciplinarity in Social and Human Sciences, University of Algarve (Faro), 622-631.
- 2016 Scholz, Tobias M., Una mirada a la textura causal e identidades múltiples para entender a los gurmés digitales: una observación teórica, in: Roncallo-Dow, Sergio/Uribe-Jongbloed, Enrique/Gutiérrez, Eduardo (Eds.) Identidades, Héroes y Discursos en la Modernidad Tardía, Universidad de La Sabana Colección Compilaciones (Chía), 151-163.
- 2016 Stein, Volker/Scholz, Tobias M., The intercultural challenge of building the European eSports League, in: Barmeyer, Christoph/Franklin, Peter (Eds.) Case Studies in Intercultural Management: Achieving Synergy from Diversity, Palgrave (London), 80-94.
- 2015 Scholz, Tobias M./Reichstein, Matthis S., Wenn neue Paradigmen in die Gestaltung eingreifen: Hacker-Ethos in der Digitalisierung, in: Habscheid, Stephan/Hoch, Gero/Schröteler-von Brandt, Hilde/Stein, Volker (Eds.) Zum Thema: Gestalten gestalten, V & R unipress (Göttingen), 135-148.
- 2015 Scholz, Tobias M., Gamification in der Hochschuldidaktik, in: KoSi (Eds.) Werkstattbericht: Hochschuldidaktik 4: Die Idee dahinter... Aspekte zur Gestaltung lernreicher Lehre, Universi (Siegen), 191-216.
- 2015 Scholz, Tobias M./Feldhaus, Anna, Mentoring in eSports, in: Hiltcher, Julia/Scholz, Tobias M. (Eds.) eSports Yearbook 2013/14. BoD (Norderstedt), 66-75.
- 2015 Scholz, Tobias M., Game leadership - What can we learn from competitive games?, in: Hiltcher, Julia/Scholz, Tobias M. (Eds.) eSports Yearbook 2013/14. BoD (Norderstedt), 93-106.
- 2015 Stein, Volker/Scholz, Tobias M., Personalentwicklung im Mittelstand: Zukunft verschlafen oder Zukunft gestalten?, in: Haag, Patrick/Roßmann, Patrick (Eds.) Management kleiner und mittlerer Unternehmen, De Gruyter Oldenburg (Berlin), 253-262.
- 2015 Scholz, Tobias M., The human role within organizational change – A complex system perspective, in: Dievernich, Frank/Tokarski, Kim O./Gong, Jie (Eds.) The role of the human beings in change management, Springer (Heidelberg), 19-31.

- 2014 Scholz, Tobias M./Feldhaus, Anna/Reichstein, Martin/Schöllhorn, Lena/Witzelmaier, Svenja, Umnutzung in Deutschland und Schweden – ein fallbasierter Vergleich, in: Habscheid, Stephan et al. (Eds.), Umnutzung. Alte Sachen, neue Zwecke, V&R unipress (Göttingen), 133-152.
- 2014 Scholz, Christian/Stein, Volker/Müller, Stefanie/Scholz, Tobias M., University Governance: A Research Agenda, in: Scholz, Christian/Stein, Volker (Eds.) The Dean in the University of the Future, Rainer Hampp Verlag (München and Mering), 199-216.
- 2014 Scholz, Tobias M., Big Data in Faculties – The dean’s role in the brave new (data) world, in: Scholz, Christian/Stein, Volker (Eds.) The dean in the university of the future, Rainer Hampp Verlag (München and Mering), 155-161.
- 2013 Scholz, Tobias M., Does context matter? Conceptualizing relational contextualization, in: Mitgutsch, Konstantin/Huber, Simon/Wimmer, Jeffrey/Wagner, Michael G./Rosenstingl, Herbert (Eds.) Context matters! Exploring and reframing games and play in context, new academic press (Wien) 2013, 89-98.
- 2013 Scholz, Tobias M., Spielend arbeiten - Parallelen zwischen der “World of Warcraft” und der “World of Workcraft”, in: Bundesministerium für Wirtschaft, Familie und Jugend (Eds.) Game Over. Was nun? Vom Nutzen und Nachteil des digitalen Lebens, BMWFJ (Wien), 2013, 119-129.
- 2013 Scholz, Tobias M., Complex systems in organizations and their influence on human resource management, in: Gilbert, Thomas/Kirkilionis, Markus/Nicolis, Gregoire (Eds.) Proceedings of the European Conference on Complex Systems, Springer (Heidelberg), 2013, 745-750.
- 2013 Stein, Volker/Scholz, Tobias M., Electronic human resource management strategies for atypical employment, in: Proceedings of the 10th International Conference on e-Business, SCITEPRESS, 2013, 129-136.
- 2013 Scholz, Tobias M., New broadcasting ways in IPTV – The case of the Starcraft broadcasting scene, in: Christophers, Julia/Scholz, Tobias M. (Eds.), eSports Yearbook 2011/12, Norderstedt (BoD), 2013, 89-105.
- 2012 Scholz, Tobias M., Dynamische Sprache für ein dynamisches Personalmanagement: Eine Anforderungsanalyse, in: Stein, Volker/Müller, Stefanie (Eds.), Aufbruch des strategischen Personalmanagements in die Dynamisierung, Baden-Baden (Nomos)/München (Vahlen) 2012, 291-296.
- 2011 Scholz, Tobias M., What can we learn from Starcraft, in: Christophers, Julia/Scholz, Tobias M. (Eds.), eSports Yearbook 2010, Norderstedt (BoD) 2011, 82-85.
- 2010 Scholz, Tobias M., eSports in the working world, in: Christophers, Julia/Scholz, Tobias M. (Hrsg.), eSports Yearbook 2009, Norderstedt (BoD) 2010, 57-59.

## **CONFERENCES**

- 2016 Scholz, Tobias M., The business model of eSports and how to generate money off-line and on-line, IMMAA Conference, Seoul, South Korea.
- 2016 Scholz, Tobias M., Flexibilisierung der Risk Governance im Mittelstand: Dynamic Capabilities als Lösungsansatz, 4. Jahreskonferenz Risk Governance, Siegen, Germany.

- 2016 Stein, Volker/Schramm-Klein, Hanna/Scholz, Tobias M., When ambidexterity meets informality: a hidden network versus shadow network perspective, Academy of Management Conference, Anaheim, U.S.A.
- 2016 Scholz, Tobias M., Language as means of dynamizing of organizations, European Group for Organizational Studies Conference, Naples, Italy.
- 2016 Scholz, Tobias M./Stein, Volker, Pickup Groups or “pugging” as a prime example for international virtual teams, Cultural Transduction, Barranquilla, Colombia (<https://youtu.be/ZfSIKCSf3zE>).
- 2016 Stein, Volker/Scholz, Tobias M., The sky is the limit – eSports as an example for ultradexterity in media management, Interdisciplinarity in Social and Human Sciences International Congress, Faro, Portugal.
- 2016 Stein, Volker/Scholz, Tobias M., Making dynamics work: The strategic potential of gamification for human resource management, Academy of Management HR Division’s International Conference (HRIC), Sydney, Australia.
- 2016 Stein, Volker/Scholz, Tobias M., E-HRM for atypical employment: A framework and findings from the Forbes Top-100, Academy of Management HR Division’s International Conference (HRIC), Sydney, Australia.
- 2015 Scholz, Tobias M., Big data risk governance – A theoretical conceptualization, 3. Jahreskonferenz, Siegen Germany.
- 2015 Scholz, Tobias M., The impact of big data on the organization from an evolutionary perspective, European Group for Organizational Studies Conference, Athen, Greece.
- 2014 Scholz, Tobias M., Metadiskurs über die Auffassung von Risk Governance in Organisationen, 2. Jahreskonferenz Risk Governance, Siegen, Germany.
- 2014 Scholz, Tobias M./Feldhaus, Anna, Aligning the mentoring process with the change management process by using big data, 9th Colloquium on Organizational Change & Development, Essen, Germany.
- 2014 Scholz, Tobias M., The big data value chain and its implications on electronic human resource management, 5th International E-HRM Conference, New York, U.S.A.
- 2014 Scholz, Tobias M., Dynamic language for dynamic organization: The role of human resource management, Academy of Management Conference, Philadelphia, U.S.A.
- 2013 Scholz, Tobias M., The impact of big data on risk governance and knowledge management, 1. Jahreskonferenz Risk Governance, Siegen, Germany.
- 2013 Scholz, Tobias M., Does context matter? conceptualizing relational contextualization, Future and Reality of Gaming, Vienna Games Conference, Wien, Austria.
- 2013 Scholz, Tobias M., Making big data human – obstacles and insights from human resource management, Conference on Big Data in Complex Systems, Barcelona, Spain.
- 2013 Stein, Volker/Scholz, Tobias M., Electronic human resource management - Strategies for atypical employment, International Conference on E-Business, Reykjavík, Iceland.
- 2012 Scholz, Tobias M., Spielend arbeiten – Parallelen zwischen der “World of Warcraft” und der “World of Workcraft”, Future and Reality of Gaming, Vienna Games Conference, Wien, Austria.

- 2012 Scholz, Tobias M., Creating a dynamic framework for human resource management within organizational change, 7th Colloquium on Organisational Change & Development, Bern, Switzerland.
- 2012 Scholz, Tobias M., Complex systems in organizations and their influence on human resource management, European Conference on Complex Systems, Brussels, Belgium.
- 2012 Scholz, Tobias M., New broadcasting ways in IPTV – The Case of the Starcraft broadcasting scene, X World Media Economics and Management Conference, Thessaloniki, Greece.
- 2011 Scholz, Tobias M., Reconceptualizing human resource management by inclusion of social networks – A theoretical approach, 1. Interdisziplinärer Workshop “Dezentrale Organisation und Netzwerke”, Siegen, Germany.
- 2011 Scholz, Tobias M., Soziale Netzwerke als Mittel zur Intensivierung von Personalbindung und Personalführung – ein theoriebasierter Ansatz, Interdisziplinäres Organisation&Psychologie-Doktorandenseminar „Fortschritte in Personalführung und -bindung“ (Interdisciplinary Organisation and Psychology Doctoral Seminar “Progress in Leadership and Commitment”), Hamburg, Germany.
- 2011 Scholz, Tobias M., Strategic renewal of complex systems based on the case of the 1.FC Kaiserslautern, European Academy of Management Conference, Tallinn, Estonia.
- 2010 Scholz, Tobias M., Can the HR world learn from game design, Future and Reality of Gaming, Wien, Austria.
- 2010 Scholz, Tobias M., International talent management – Tentative implications from cultural background and cultural intelligence, 11th International Human Resource Management Conference, Birmingham, UK.
- 2010 Scholz, Tobias M., What can we learn from game leadership, IX World Media Economics and Management Conference, Bogotá, Colombia.
- 2010 Scholz, Tobias M., Different jobs need different cultures, European Academy of Management Conference, Rome, Italy.

### **Invited Presentations**

- 2017 Das Eigenleben von Big Data: Die neuen Aufgaben des Menschen in der Datenwelt. 26. Fachgespräch: BigData – Konzepte zur Analyse komplexer Infrastrukturen, Universität Leipzig
- 2017 Virtual Lecture on Big Data and Gamification, UTadeo, Bogotá, Colombia.
- 2017 Vortrag auf der Offenen Uni, Universität Siegen
- 2016 Stromberg meets Wall-E: der Roboter als Mitarbeiter, Science Slam Special „Menschen und Maschinen“, Effekte – Wissenschaftsfestival Karlsruhe, Germany.
- 2016 Stromberg meets Wall-E: der Roboter als Mitarbeiter, Science Slam Siegen, Siegen, Germany (<https://youtu.be/VkjY9Przuc>).
- 2016 Making Dynamics Work: The Strategic Potential of Gamification for Human Resource Management. University of Sydney, Sydney, Australia (*invited*).
- 2015 World of Workcraft, Playin’Siegen, International Urban Games Festival, Siegen, Germany ([https://youtu.be/YK\\_S7FKbTXo](https://youtu.be/YK_S7FKbTXo)).
- 2014 Gamification in der Hochschuldidaktik: Erfahrungen aus der Lehrpraxis, Ninth Day of University Didactics, Siegen, Germany.



- 2014 Mostly HARMless – Warum sich das Human Resource Management in ein Human Automation Resource Management weiterentwickeln muss!, Science Slam im Wissenschaftsjahr, Bonn, Germany (<https://youtu.be/NFXCSnsWhbw>).
- 2012 Grüne Personalarbeit: “Green HRM” – Eine Chance für die Integration von Ökonomie und Ökologie. Siegener Alumni Career Forum, Siegen, Germany.
- 2011 Was kann Personalmanagement von Videospiele lernen?, Researching Games Barcamp, Wiesbaden, Germany.
- 2009 Guild Leader a Potential Top Manager? Role Play Convention 2009, Cologne, Germany.

### **Posters**

- 2014 Gamification in der Hochschuldidaktik: Erfahrungen aus der Lehrpraxis, Ninth Day of University Didactics, Siegen, Germany.
- 2012 Complex systems in organizations and their influence on human resource management, European Conference on Complex Systems, Brussel, Belgium.
- 2010 Can the HR world learn from Game Design?, Future and Reality of Gaming, Vienna, Austria.

### **News Articles**

- 2016 Can eSports and traditional media get along?, Researchgate, <https://www.researchgate.net/blog/post/can-esports-and-traditional-media-get-along>
- 2014 Die große Zeitenwende, Zeit Campus (1/2014), 20-21.

### **WORKSHOPS**

- 2015 Doctoral Seminar for Responsible Research and Innovation, University of Siegen, Siegen, Germany.
- 2015 Maastricht Talks, Dutch-German Conversations in Higher Education, Maastricht, Netherlands.
- 2015 Herrenhausen Conference: “Big Data in a Transdisciplinary Perspective”, Hannover, Germany.
- 2014 Schlüsselwerke der Organisationsforschung (Key Works in the Organizational Theory Research), Bielefeld, Germany.
- 2012 Professional Development Workshop of the Journal of Management Studies, Oxford, UK.
- 2011 1. Interdisziplinäres Organisation&Psychologie-Doktorandenseminar “Fortschritte in Personalführung und –bindung” (1. Interdisciplinary Organisation and Psychology Doctoral Seminar “Progress in Leadership and Commitment”), Hamburg, Germany.

### **REVIEW EXPERIENCE**

- 2015 – present AOM HR International Conference
- 2014 Teaching and Learning Conference at the Academy of Management

- 2013                    Review Committee of the Future and Reality of Gaming Conference
- 2012 – present    Academy of Management Conference
- 2011 – 2012        European Academy of Management Conference
- 2010                    11<sup>th</sup> International Human Resource Management Conference

Journals I reviewed for: International Journal of Human Resource Management, Journal of Management Studies, Modern Physics Letters B

## **PROFESSIONAL EXPERIENCE**

### **2009    WIBKE – Programmer**

The meaning of WIBKE means, roughly translated, “effect-oriented business culture-evaluation”. At this project I am working on the realization of the system for a Website-System. WIBKE is a project of the Chair of Organization in Saarbruecken and the Bertelsmann Foundation.

### **2008    UEFA EURO – Vienna, Austria: Team Leader Media-Hotline**

At the Euro Championship 2008 in football/soccer I was a Volunteer for the Media-Hotline department. Hereby I was the Team Leader over nearly 30 people and was responsible for the coordination, organization, HR-problems and the planning of some guidelines for this brand-new department.

### **2006    FIFA Worldcup – Kaiserslautern, Germany: Media-Volunteer**

My first soccer/football related volunteership was at the FIFA Worldcup in Kaiserslautern. I worked there as a Photo-Desk Helper and as a Runner, at the desk I helped the photographers to get along in the stadium and in the city and as a Runner I was responsible to get the copies of the line-up, the statistics and other information to the photographs at the field.

### **2003    eMAG – Berlin, Germany: Founder, Editor-in-Chief and Top Management**

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2005    The startup eMAG was the first regularly published magazine about eSport. On a monthly base we informed about tournaments, players and other happenings in the scene. In this project, where I was founder, I was responsible for the publishing of the magazine, handling applications, coordinating the next edition, writing, interviewing, layouting, presenting the project for the public and talking with sponsors and partners.

### **2002    GameSports.de – Berlin, Germany: Project-Leader Magazine**

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2003    Preliminarily to the eMAG, the ground-stones of the magazine were made under the flag of GameSports where I helped building up this startup and internet-television in eSports with support at the first coverage of it and releasing the first eSports magazine edition.

## **MEMBERSHIPS**

Academy of Management

Deutscher Hochschulverband (German University Society)

Digitale Gesellschaft (German Digital Society)

European Group for Organizational Studies

Frankfurter Wirtschaftswissenschaftliche Gesellschaft (fwwg) (Frankfurt Society of Business Administration)

Verband der Hochschullehrer für Betriebswirtschaft (Society for Professors in Business Administration)

Zombie Research Society

### **LANGUAGES**

German (mother-tongue), English (fluent), French (basics)

### **PROGRAMS and PROGRAMMING LANGUAGES**

MS Office, Pages, Keynote, SPSS, SmartPLS, Indesign, Photoshop, Premiere, Illustrator, OmniGraffle, HTML, CSS, Java (basics), LUA, PHP, SQL, Apache